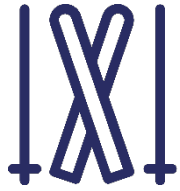




SKINNOVATION

← *The Startup Conference on Skis* →
16.-18. / March / 2023

THE CONCEPT



START-UP & GET ON YOUR SKIS!

We go outdoors, we feel the cold and we have hot cheeks because we burn for our passion!



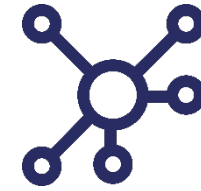
ENTREPRENEURIAL SPIRIT & INNOVATION

SKINNOVATION brings entrepreneurial spirit and innovation on the slopes.



THE MINDSET

*We are doing **SKINNOVATION** because we are convinced that if you have a great idea you have to JFDI*.*



CONNECT!

It's all about bringing the right people together, help them to have an awesome time and let ideas grow.

GET INSPIRED

*Flashback 2022! Watch our Aftermovie of 2022 and get excited for 2023. We promise **SKINNOVATION** 2023 will be a blast!*



PITCHING & POWDER

➤ *The elements of* **SKINNOVATION** ✈



SKI LIFT PITCH

Startups pitch their idea to international investors in the ski lift.



TALKS IN OUR SKI HUTS

Top-class speakers from all over Europe hold exciting workshops and talks in and around the ski huts.



SKIING IN THE ALPS

Fun and time with other Skinnovators is spent together on the slopes.

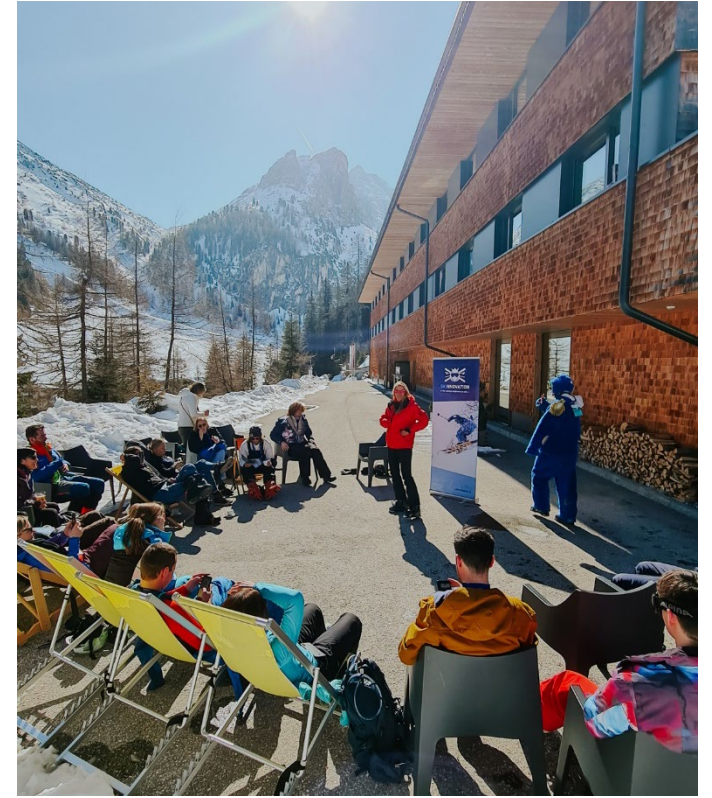


VALUABLE NETWORKING

The best connections are made when sharing an experience together, such as skiing.

IMPRESSIONS

← This was 2022. Hello **2023** →



A scenic view of a snow-covered mountain range. In the foreground, a white building with a brown roof sits on a snowy slope. A red cable car is visible on a track that runs diagonally across the middle ground. The background features jagged, snow-dusted mountain peaks under a cloudy sky. The text "The mountains are calling and I must go startup!" is overlaid on the image in a large, bold font. "The mountains are calling and I must" is in dark blue, and "go startup!" is in a lighter blue.

**The mountains are
calling and I must
go startup!**



2 SKI
RESORTS

40 SPEAKERS

65 KM OF
SLOPES

500 SKINNO-
VATORS

THE CONFERENCE



SKI + INNOVATION = SKINNOVATION

SKINNOVATION is the first startup conference on skis. More than 500 startups, investors, innovative corporates and entrepreneurship enthusiasts meet up to ski together, attend talks in ski huts and network together. Pitching happens on the ski lift.

Taking place in the capital of the Alps, Innsbruck, and surrounding ski resorts, **SKINNOVATION** is literally the coolest startup event in Europe.

In the past renowned companies such as SAP, Microsoft, Jodel, N26 and FlixBus joined the conference.

PROGRAM

↩ 3 days full of pitching, networking & experiences ↪



Thursday, 16th March, Evening
Opening Evening with Keynote, Networking Pitch and Dinner



Friday, 17th March, Evening
Networking dinner in the capital of the Alps



Saturday, 18th March, Evening
Pitch final and award ceremony, dinner with after party and live-band

NEW

Thursday, 16th March, Daytime
1st Alpine Tech Day with Startup Fair and Workshops at the Ski resort Axamer Lizum



Friday, 17th March, Daytime
Skiing at the ski resort Axamer Lizum, talks in the ski huts, themed lunch tables, ski lift pitch and après-ski get together



Saturday, 18th March, Daytime
Skiing at the ski resort Schlick2000, talks in the ski huts, themed lunch tables, ski race



A DAY FOR THE ALPINE COMPANIES



STARTUP FAIR AND WORKSHOP DAY FOR THE ALPINE TECH FIELD*

*The Alpine Tech Day is a new part of **SKINNOVATION** and focusses on startups and companies from the Alpine field. It offers:*

- *Demo booth for startups and companies to show their new products and test them in the ski resort*
- *Workshops with experts to discuss new trends and topics in the Alpine field*
- *Networking activities to meet the right people in their natural habitat*

**Startups & companies from following Alpine Tech fields included: sports, tourism, mountain related products and services*

NEW

1st
ALPINE
TECH DAY



AND BECOME A SKINNOVATOR

CONTACT



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